

Evaluation of the Cultural Hubs programme

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Cultural Hubs

- initiated by Department for Culture, Media and Sport
- managed by Arts Council England in partnership with the Museums, Libraries and Archives Council (MLA)
- three-year programme: 2005-2008
- total funding of £4.5m

Proposed Cultural offer (2005)

By the time they leave school, young people should be able to say they have:

- performed a piece of music live to an audience
- made a piece of individual art work
- taken part in a theatre production
- taken part in a performance involving dance to a live audience
- created a piece of media art or watched/commented on others'
- written and/or read aloud a piece of original writing, or heard a professional writer read their original work
- visited a museum or an art gallery and experienced a collection either digitally or via a loan box
- visited a significant building or site
- visited local libraries
- studied documents from archives and record centres

Aim and objectives

The aim of Cultural Hubs is to explore a model for delivering a workable cultural offer for children and young people, at the heart of which is effective partnership working and joint planning between the cultural and education sectors.

The Hub objectives are to:

1. Facilitate joint planning between cultural organisations and schools
2. Increase the number and variety of cultural experiences for children and young people in participating schools
3. Increase the number of continuing professional development opportunities for participating teachers and cultural practitioners
4. Increase learning in, through and about the arts and culture

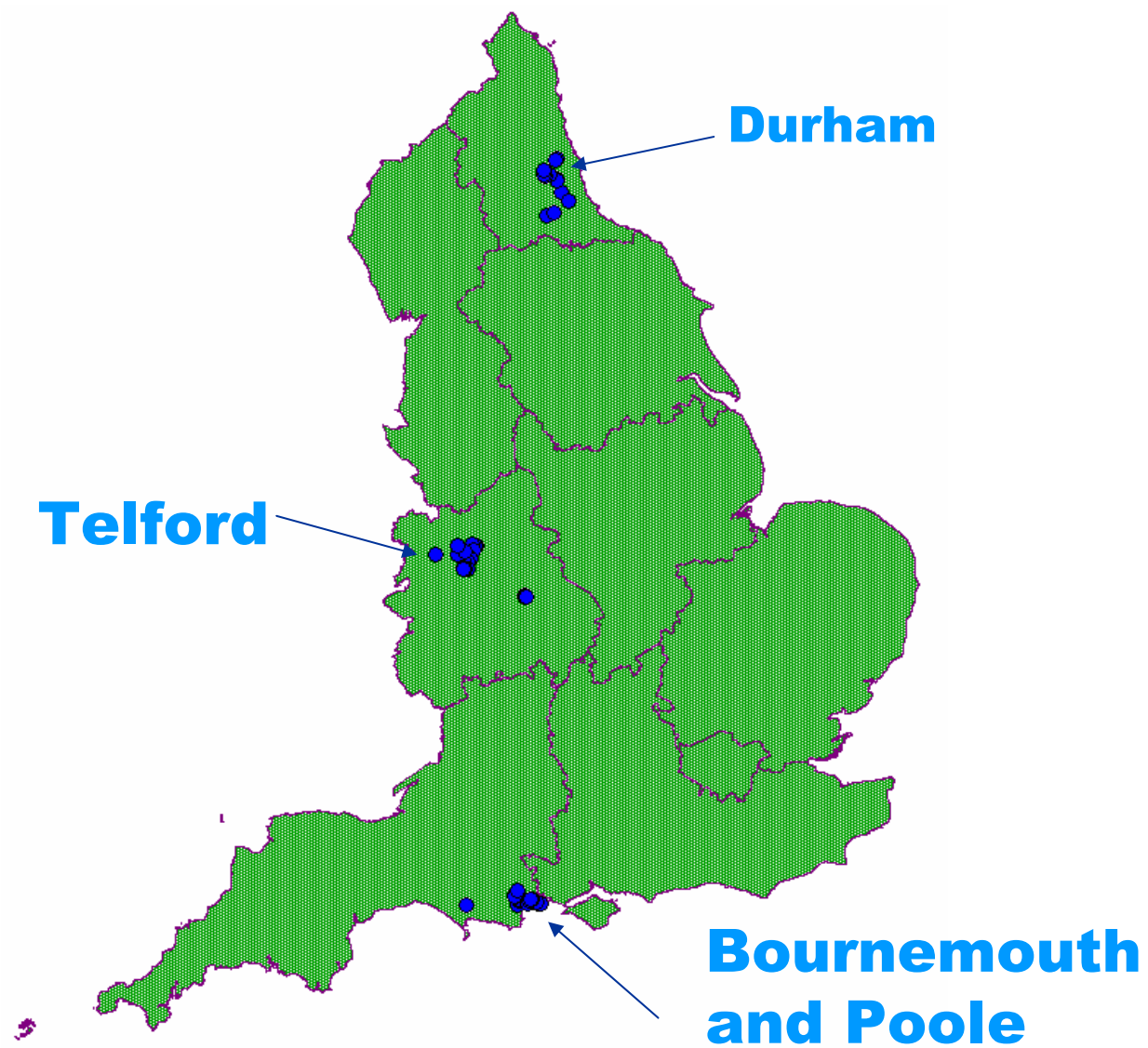
“ A great programme, I am thoroughly enjoying it and it is inspiring and motivating me in my role.

A great success so far in terms of participation, progression and attitudes.

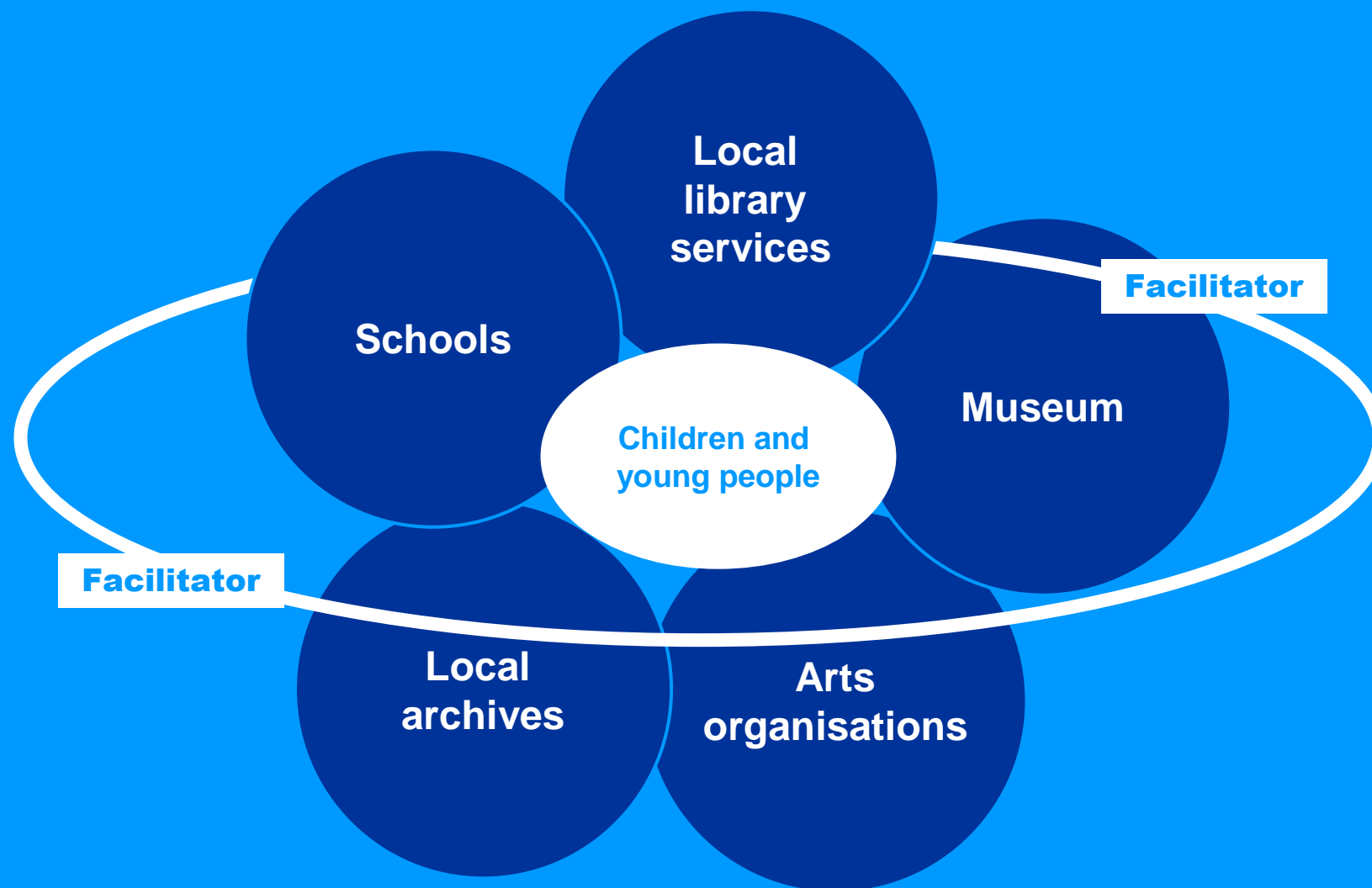
School lead contact

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Cultural Hub areas



What is a Cultural Hub?



Evaluation aims

To explore:

- the development and effectiveness of the three partnership models
- the number and variety of cultural experiences for children and young people in the participating schools
- pupils' learning related to and/or delivered through arts and culture
- the number of continuing professional development opportunities for teachers and cultural practitioners

Generic Learning Outcomes

- knowledge and understanding
- skills
- attitude and values
- enjoyment, inspiration, creativity
- activity, behaviour, progression

Phase one

– baseline research

Phase two

– annual evaluation, results compared to baseline

Phase three

– summative analysis and final report

| | Postal questionnaires | Assisted questionnaires | Face to face interviews | Telephone interviews | Group discussions |
|---|-----------------------|-------------------------|-------------------------|----------------------|-------------------|
| Hub partners and participants | | | | | |
| Pupils | | ✓ | | | ✓ |
| Lead contacts in schools | ✓ | | ✓ | ✓ | |
| Teachers | | | ✓ | ✓ | |
| Parents | | | ✓ | ✓ | ✓ |
| Non-teaching school staff | | | ✓ | | ✓ |
| Lead contacts in cultural organisations | ✓ | | | ✓ | |
| Artists, associate practitioners | | | | ✓ | |
| Facilitators | | | ✓ | | ✓ |
| Steering Group members | | | | ✓ | |

Table 1 Methods used to gather data from Cultural Hub partners and participants

Comparing quantitative data

- monitor increases in participation
- track new working relationships
- explore change in delivery

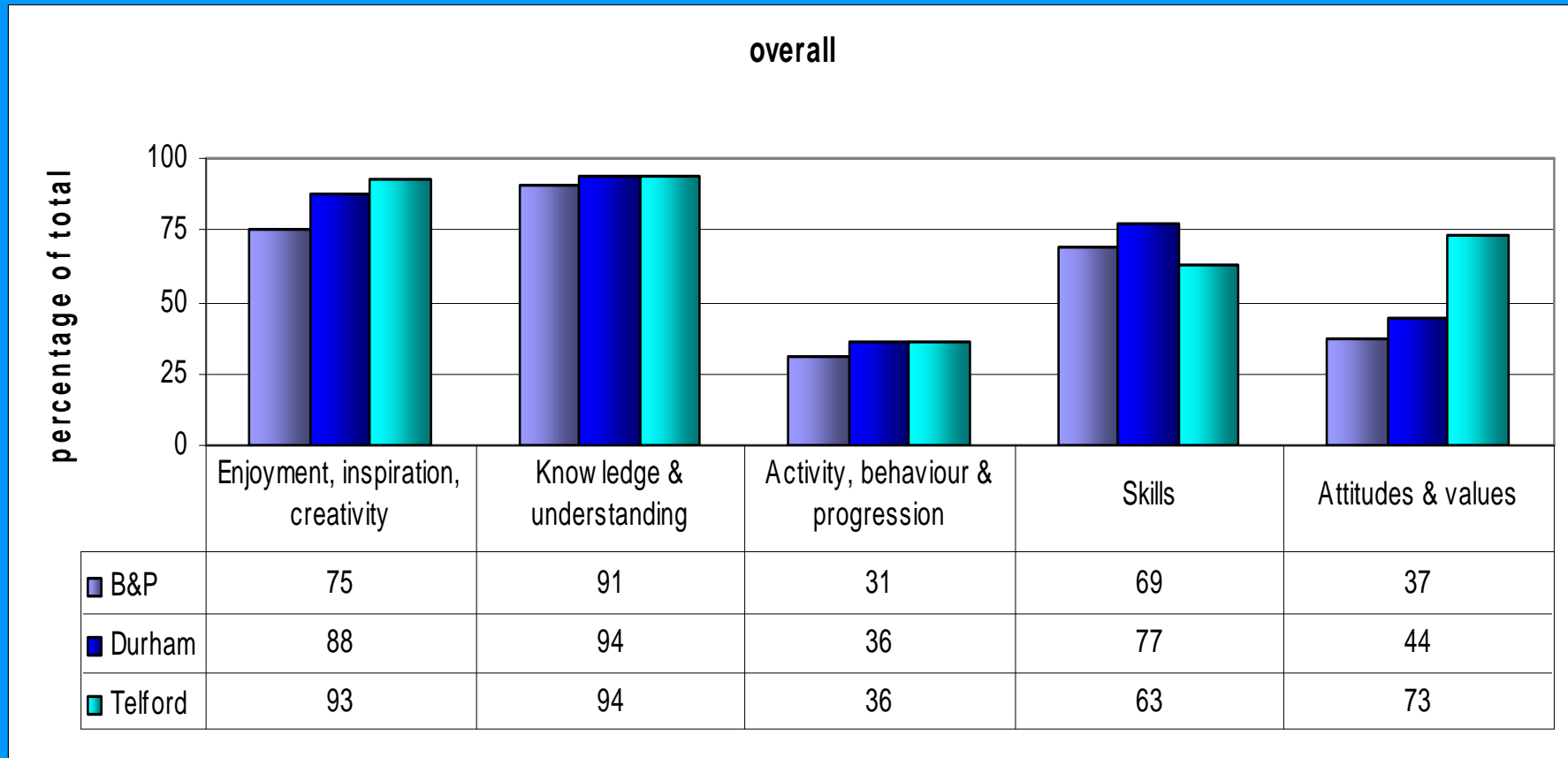
Issues

- not comparing like with like
- continuity and consistency of reporting
- very small population size

Comparing qualitative data

- comparison of aspirations against actual perceived benefits
- tracking partnerships
- learning outcomes
- impact of the programme

Generic Learning Outcomes - Cultural Hubs evaluation 2005/06



Knowledge and understanding

The Orchestra was brilliant because you could pick out parts playing from different instruments and the music told the story.

Year 5 pupil

Enjoyment, inspiration and creativity

I really enjoyed helping the younger children do Raising the Roof. It was really nice to see other people enjoying the same as me, and it was fun helping when they got stuck!

Year 9 pupil

Evidence of activity, modified behaviour, progression

Perhaps I've opened up to different types of music and ways of listening to music. I might go again.

Year 9 pupil

Skills

We learned how to use a camera and use apple computers and paintshop software.

Year 7 pupil

Attitudes and values

Its changed how I think about our own town after looking at the old maps of Newport.

Year 3 pupil

Thank you

