

1<sup>er</sup> august 2013



communication and  
partnerships department  
75191 Paris cedex 04

director  
**Françoise Pams**  
telephone  
00 33 (0)1 44 78 12 87  
e-mail  
[francoise.pams@centrepompidou.fr](mailto:francoise.pams@centrepompidou.fr)

press officer  
**Dorothee Mireux**  
telephone  
00 33 (0)1 44 78 46 60  
e-mail  
[dorothee.mireux@centrepompidou.fr](mailto:dorothee.mireux@centrepompidou.fr)

[www.centrepompidou.fr](http://www.centrepompidou.fr)

In partnership with



SECRETARÍA DE  
CULTURA



MÉXICO  
Conseil de Promotion Touristique

RIVERO GONZÁLEZ

## PRESS RELEASE

# FRIDA AND I

### AN EXHIBITION-WORKSHOP ON FRIDA KAHLO

#### 19 OCTOBER 2013 – 17 MARCH 2014

GALERIE DES ENFANTS, LEVEL 1

**From 19 October 2013 to 17 March 2014, the Galerie des Enfants is featuring «Frida and I»: an exhibition-workshop on Frida Kahlo, designed as a space where children of 5 to 10 can discover the artist's world.**

In a poetic circuit that can be followed in any order, various fun set-ups immerse them in the work and life of the celebrated Mexican artist. Through her self-portraits – used to trigger the imagination of small visitors –, children are encouraged to think about identity, cultures and the perception and representation of the self, as they create, seek and observe in hands-on situations.

The staging of this exhibition-workshop – an idea dreamed up by Les Sismo Designers – offers a contemporary reinterpretation of the artist's sources of inspiration, which included her country, nature, her daily environment and memories of popular and pre-Columbian culture.

Children will gain insights into Frida's life, her work and the marvellous, colourful world of Mexico through themes they can relate to, like «my family and I», «my self-portrait», «nature», «my pain», «my travels» and «my friendships».

Produced in partnership with the Mexican Instituto Guerrerense de la Cultura, the exhibition-workshop will also be presented in Acapulco in November 2013 for the inauguration of the Casa de los Vientos, with its murals by Diego Rivera.

## AROUND THE EXHIBITION:

### Workshops, events and a book for children

- The artist Aurélie Mathigot has designed two workshops based on Frida Kahlo's work for the « Toussaint » holidays from 19 October to 2 November 2013. Every day (except Tuesdays) from 2.30 to 4.30 pm: « From Frida Kahlo to Aurélie Mathigot: correspondences » for children aged 6 to 12 [children on their own during the week/with families at the week-end], and from 3.00 to 4.30 pm, « Embroider to tell a story! » for children aged 3 to 5 with their families.

- Special Mexico week-end in collaboration with the State of Guerrero: Friday 1, Saturday 2 and Sunday 3 November 2013  
Family activities around the exhibition. Workshops and installations (with support from young artists), concerts, tasting sessions, etc. Open non-stop for all audiences, as a family. FREE - no reservation necessary.  
Opening times on [www.centrepompidou.fr](http://www.centrepompidou.fr)

- For children of 5 and up, a book full of graphic surprises, « Frida: a journey through a wonderful picture », takes them on an exploration of Frida Kahlo's work *The Frame*.  
French version published by Indivisible and the Centre Pompidou; also available in Spanish and English.

## ALSO TO BE SEEN:

### Frida Kahlo/Diego Rivera, L'Art en fusion (Frida Kahlo/Diego Rivera: the Fusion of Art)

9 October 2013 to 13 January 2014 at the Musée de l'Orangerie: <http://www.musee-orangerie.fr/>

#### PRATICAL INFORMATION

**Centre Pompidou**  
75191 Paris cedex 04  
telephone  
00 33 (0)1 44 78 12 33  
metro  
Hôtel de Ville, Rambuteau

#### Opening hours

Open everyday, except Tuesday  
from 11 am to 7 pm

#### Admission

Access with ticket  
to museum & exhibitions  
Free for the people  
under 26 and free passes

[www.centrepompidou.fr](http://www.centrepompidou.fr)

#### AT THE SAME TIME AT THE CENTER

**PIERRE HUYGHE**  
25 SEPTEMBER 2013 –  
6 JANUARY 2014  
press officer  
Thomas Lozinski  
00 33 (0)1 44 78 48 56  
[thomas.lozinski@centrepompidou.fr](mailto:thomas.lozinski@centrepompidou.fr)

**PRIX MARCEL DUCHAMP 2012  
DEWAR & GICQUEL**  
25 SEPTEMBER 2013 –  
6 JANUARY 2014  
press officer  
Dorothee Mireux  
00 33 (0)1 44 78 46 60  
[dorothee.mireux@centrepompidou.fr](mailto:dorothee.mireux@centrepompidou.fr)

**SCÉNARIO RÊVÉ, IRIS VAN HERPEN  
OUVERTURE DE LA NOUVELLE  
SAISON DU STUDIO 13/16**  
28TH SEPTEMBER 2013  
press officer  
Dorothee Mireux  
00 33 (0)1 44 78 46 60  
[dorothee.mireux@centrepompidou.fr](mailto:dorothee.mireux@centrepompidou.fr)

**DONATION GUERLAIN**  
16 OCTOBER 2013 - 31 MARCH 2014  
press officer  
Thomas Lozinski  
00 33 (0)1 44 78 48 56  
[thomas.lozinski@centrepompidou.fr](mailto:thomas.lozinski@centrepompidou.fr)

**HOW TO LOVE**  
19 OCTOBER - 4 NOVEMBER 2013  
STUDIO 13/16  
press officer  
Dorothee Mireux  
00 33 (0)1 44 78 46 60  
[dorothee.mireux@centrepompidou.fr](mailto:dorothee.mireux@centrepompidou.fr)

**MODERNITÉS PLURIELLES,  
UNE NOUVELLE HISTOIRE DE L'ART  
MODERNE, DE 1905 À 1975**  
FROM 23RD OCTOBER 2013  
press officer  
Céline Janvier  
00 33 (0)1 44 78 49 87  
[celine.janvier@centrepompidou.fr](mailto:celine.janvier@centrepompidou.fr)

**LE SURREALISME ET L'OBJET**  
30 OCTOBER 2013 - 3 MARCH 2014  
press officer  
Anne-Marie Pereira  
00 33 (0)1 44 78 40 69  
[anne-marie.pereira@centrepompidou.fr](mailto:anne-marie.pereira@centrepompidou.fr)

**STOP MOTION**  
7 DÉCEMBER 2013 -  
26 JANUARY 2014  
STUDIO 13/16  
press officer  
Dorothee Mireux  
00 33 (0)1 44 78 46 60  
[dorothee.mireux@centrepompidou.fr](mailto:dorothee.mireux@centrepompidou.fr)

#### PROGRAMMING

projects managers  
**Odile Fayet**  
**Isabelle Frantz-Marty**  
  
project manager associate  
**Deidre Guevara Gallegos**