

15 September 2015



direction de la communication
et des partenariats
75191 Paris cedex 04

director
Benoît Parayre
telephone
+ 33 (0)1 44 78 12 87
email
benoit.parayre@centrepompidou.fr

press attaché
Céline Janvier
telephone
+ 33 (0)1 44 78 49 87
email
celine.janvier@centrepompidou.fr

www.centrepompidou.fr

Adiaf
press relations
Caroline Crabbe
telephone
+ 33 (0)6 10 19 36 31
email
caroline.crabbe@adiaf.com

www.adiaf.com

PRESS RELEASE

JULIEN PRÉVIEUX

PRIX MARCEL DUCHAMP 2014

23 SEPTEMBER 2015 – 1 FEBRUARY 2016

ESPACE 3015

The Centre Pompidou has invited Julien Prévieux, the winner of the Prix Marcel Duchamp 2014, to stage a show of his work in Espace 315. In response, artist has chosen to present a mixture of drawings, abstract sculptures and films organised around the themes of the recording of movement and the schematization of the body.

The work of Julien Prévieux interrogates the world and the way we experience it under the aspects of employment, economics and politics. He's interested in cutting-edge technology, mechanisms of control and management theory, which he seeks to turn against themselves.

Prévieux thus re-appropriates the technologies developed to record movement in order to generate aesthetic experiences that bring out their potential for play and for the creation of form.

Similarly, he makes use of the vocabulary, mechanisms and procedures of the world of work to unpick the unquestioned assumptions underlying them and to underline the dangers they pose, prompting us to think about the issues at stake. An example might be the famous "expressions of non-interest" he sent to employers over many years, responding to job-adverts in the press. In his effort to resist administrative power and escape commodification Julien Prévieux deploys a "counter-productivity" strategy, one that also finds expression in numerous collaborations.

An example of this is Prévieux's work with officers from a police station in the 14th arrondissement of Paris, which forms part of this exhibition. Here he takes up the crime map – a graphic image derived from the computer-processing of statistics that shows the distribution and density of crime in a given area – inviting the officers to produce these entirely by hand – robbing the process of its efficiency and its practical purpose but revealing its poetic possibilities.

Produced especially for this exhibition, the film *Patterns of Life* has five dancers from the Opéra de Paris perform a history of movement capture. From Georges Demeny's recording of faulty gait to the "activity-based intelligence" generated by the US National Geospatial-Intelligence Agency, the film traces the genealogy of the quantification and visualisation of bodily movement and the different ways of making sense of it.



The dancers perform six key experiments in the measurement of movement, carrying out of protocols and scientific results as if they were choreographic instructions, in a film highlighting their political, economic or military implications.

Such schematisations of movement generate results whose aesthetics echo the formal explorations of modern and contemporary art. The visualisations of movement presented here thus offer, in their lines, colours and materials, all the wealth one might expect of abstract drawings or sculpture. This stress on the relationship between abstract art and the modes of recording gesture and movement – of the worker on the line or of pedestrians in the city – is not merely an amusing anecdote but also a strategy of diversion.

THE PRIX MARCEL DUCHAMP – FOUNDED BY THE ADIAF

Established in 2000 by the Association pour la Diffusion Internationale de l'Art Français (ADIAF) in order to showcase artists working in France, the Prix Marcel Duchamp is organised in collaboration with the Centre Pompidou. Now recognised as one of the most prestigious contemporary art prizes, it has been awarded to 14 artists selected from some sixty short-listed candidates among the most innovative of their generation. The award ceremony takes place at the Centre Pompidou, which offers each year's winner a three-month show in Espace 15.

The Prix Marcel Duchamp is awarded each year to one of four short-listed candidates, either born or resident in France and working in the visual arts: installation, video, painting, photography, sculpture...

The Prix Marcel Duchamp is unique in the way artists are selected. They are first nominated by the members of the ADIAF selection committee, all of them collectors. This short-list is then submitted to an international jury of experts, influential figures in the world of contemporary art: curators, critics, French or foreign collectors. The composition of both the selection committee and the jury changes each year.

Julien Prévieux is represented by Galerie Jousse Entreprise, Paris.

Previous winners: Thomas Hirschhorn, Dominique Gonzalez-Foerster, Mathieu Mercier, Carole Benzaken, Claude Closky, Philippe Mayaux, Tatiana Trouvé, Laurent Grasso, Saâdane Afif, Cyprien Gaillard, Mircea Cantor, Daniel Dewar and Grégory Gicquel, Latifa Echakhch.

A NEW FORMAT FOR THE PRIX MARCEL DUCHAMP 2016

Download a press pack on the new format to be introduced for the Prix Marcel Duchamp in 2016, from the Press page of the Centre Pompidou website: www.centrepompidou.fr

**ON THE OCCASION OF THE EXHIBITION AT CENTRE POMPIDOU
AND AS PART OF THE FESTIVAL D'AUTOMNE IN PARIS**

VINCENT THOMASSET – LETTRES DE NON-MOTIVATION, BASED ON THE PROJECT BY JULIEN PRÉVIEUX

8.30 PM, 30 SEPTEMBER, 1 & 2 OCTOBER; 5 PM, 3 OCTOBER – GRANDE SALLE, CENTRE POMPIDOU

**Centre Pompidou**

75191 Paris cedex 04
telephone
+ 33 (0)1 44 78 12 33
métro
Hôtel de Ville, Rambuteau

Hours
Exhibition open 11am – 9pm
every day ex. Tuesdays

Admission
€14
concessions: €11
Valid the same day for
the Musée National d'Art Moderne
and all exhibitions
Free admission for members
of the Centre Pompidou
(holders of the annual pass)

Buy your ticket and print at home:
www.centrepompidou.fr

DOMINIQUE GONZALEZ-FOERSTER

23 SEPTEMBER 2015 – 1 FEBRUARY 2016
press attaché
Dorothee Mireux
+33 (0)1 44 78 46 60
dorothee.mireux@centrepompidou.fr

WIFREDO LAM

30 SEPTEMBER 2015 – 15
FEBRUARY 2016
press attaché
Anne-Marie Pereira
+33 (0)1 44 78 40 69
anne-marie.pereira@centrepompidou.fr

KAREL APPEL

21 OCTOBER 2015 – 11 JANUARY
2016
press attaché
Anne-Marie Pereira
+33 (0)1 44 78 40 69
anne-marie.pereira@centrepompidou.fr

VARDA / CUBA

11 NOVEMBER 2015 – 1 FEBRUARY 2016
press attaché
Céline Janvier
+33 (0)1 44 78 49 87
celine.janvier@centrepompidou.fr

ANSELM KIEFER

16 DECEMBER 2015 – 18 APRIL
2016
press attaché
Elodie Vincent
+33 (0)1 44 78 48 56
elodie.vincent@centrepompidou.fr

Michel Gauthier

Curator at the Musée National
d'Art Moderne