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communications  
and partnerships department  
75191 Paris cedex 04

director  
**Benoît Parayre**  
telephone  
**00 33 (0)1 44 78 12 87**  
email  
**benoit.parayre@centrepompidou.fr**

press officer  
**Anne-Marie Pereira**  
telephone  
**00 33 (0)1 44 78 40 69**  
email  
**anne-marie.pereira@centrepompidou.fr**

**www.centrepompidou.fr**

## PRESS RELEASE **MUTATIONS/CRÉATIONS** **15 MARCH – 3 JULY 2017**

A NEW EVENT INVOLVING ART, INNOVATION AND SCIENCE

**Imprimer le monde**, exhibition

**Ross Lovegrove**, exhibition

**Vertigo**, forum Art - Innovation

*"Mutations/Créations is a new event I wanted to encourage for the Centre Pompidou through every one of its components: a platform half-way between art and innovation, which invites the sciences to connect with creation, and artists to dialogue with engineers. This is the Centre Pompidou's vocation and talent: organising and hosting meetings and exchanges of this kind."*

Serge Lasvignes, President of the Centre Pompidou.

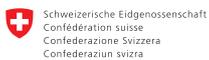
The Centre Pompidou is presenting "Mutations/Créations": a new event decidedly turned towards the future and the interaction between digital technology and creation; a territory shared by art, innovation and science. Drawing on all the disciplines in a mix of research, art and engineering, the first edition of this annual event calls upon music, design and architecture. It consists of two exhibitions ("Imprimer le monde" and "Ross Lovegrove"), an Art/Innovation Forum entitled "Vertigo", and various study days and get-togethers.

Each year, thematic and monographic exhibitions will be staged around meetings and workshops that turn the Centre Pompidou into an "incubator": a place for demonstrating prototypes, carrying out artistic experiments *in vivo*, and talking with designers. This platform will also be a critical observatory and a tool for analysing the impact of creation on society. How have the various forms of creation begun using digital technologies to open up new industrial perspectives? How do they question the social, economic and political effects of these industrial developments, and their ethical limits? What formal transformations have come about in music, art, design and architecture with regard to technical and scientific progress?

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Media partnership with



Frank Madlener, Director of IRCAM

Frédéric Migayrou, Deputy Director, Musée National d'Art Moderne/Centre de Création Industrielle

Marie-Ange Brayer, Curator, head of the Prospective Industrial Design department, Musée National d'Art Moderne/Centre de Création Industrielle

# FOREWORD

## MUTATIONS/CRÉATIONS A NEW EVENT

Since opening to the public in 1977, the Centre Pompidou has established itself as a unique venue where all artistic fields converge. Created in 1969 and integrated into the Centre Pompidou in 1972, the Centre de Création Industrielle (CCI) is dedicated to exploring the most innovative forms of creation linked with the industrial world. The merging of the CCI and the Musée National d'Art Moderne in the early 1990s greatly enriched the architecture and design collections.

In view of this history, I wanted the Centre Pompidou to launch a new event entitled "Mutations/Créations" in 2017, the year of its 40<sup>th</sup> anniversary. This new exhibition will be a critical observatory of the very latest creation linked with digital technologies, and an idea incubator that nurtures the forward-looking spirit of the Centre Pompidou more than ever. For this is where design dialogues with scientific and technological innovation, and all artistic disciplines cross paths, mutually nourishing each other with shared experiences.

This first edition opens with **the exhibition "Imprimer le monde" (Printing the world)**. Half-way between speculation and practical experiment, digital 3D printing technologies have led to a fourth industrial revolution: one that is certain to have a lasting effect on our present. What is the status of works and their creators now that the creative act and co-creation within open source platforms have become automated? This exhibition brings together a new generation of artists, designers and architects who use the same digital design tools and have moved over to 3D printing technologies. It mingles works from the Centre Pompidou collections with new donations, acquisitions and pieces. IRCAM presents acoustic installations produced during artistic residences, which explore the 3D simulation of the sound space. Meanwhile, numerous exchanges between creation, research and teaching are expressed through various partnerships with universities, research laboratories and art, architecture and design schools. The catalogue and study days based on "Imprimer le monde" form part of the academic programme of the Labex CAP (laboratory of excellence in creation, art and heritage).

Mutations/Créations also involves the **Vertigo forum**, coordinated by IRCAM and supported by the European Commission STARTS programme. For a week, it lays on meetings, performances and shows where music, art, engineering, scientific research and new technologies dialogue together.

The third chapter of the event is a completely new retrospective devoted to British designer **Ross Lovegrove**, which shows how the artist has introduced a fresh dialogue between nature and technology, where art and science converge. He employs a "holistic" idea of design through a visionary practice that began incorporating digital changes during the 1990s, rejecting the productivism of mass industry and replacing it with a more economical approach to materials and forms. This exhibition emphasises the role of design in the post-industrial era, now that we are seeing a significant shift from mechanics to organics: a changeover symptomatic of our times, which these "digital forms" endeavour to highlight.

Serge Lasvignes, President of the Centre Pompidou

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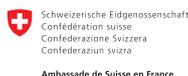


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## ENEDIS

Enedis, formerly ERDF, is a company that distributes electricity in France to 35 million customers. It embodies the values of a new-generation public service: closeness and commitment. The modernisation of the power grid, digital transformation, the energy transition with the development of electric vehicles and renewable energies like wind turbines and solar power are all industrial challenges echoed in the creations of the Centre Pompidou and its new platform, "Mutations/Créations". As a major sponsor, Enedis is proud to support the first edition, entitled "Digital forms". Digital technologies, now essential, enable new forms of innovation to emerge. Enedis is making use of these new paradigms to make the grid safer and more reliable, and to foster the ecological transition.

These citizenship initiatives express the company's vision of solidarity, the environment and culture: a service for everyone, everywhere. Culture for everyone everywhere and electricity for everyone everywhere: this is the idea behind the public service provided by Enedis each day all over France.



Ambassade de Suisse en France

## EMBASSY OF SWITZERLAND IN FRANCE

The Embassy of Switzerland in France congratulates the Centre Pompidou on the occasion of this splendid anniversary, and is proud to join forces with this outstanding institution to celebrate its 40 years of excellence.

The curators of the exhibition "Imprimer le monde" (Printing the world) have chosen the Swiss partners of this first edition of "Mutations/Créations". The Embassy of Switzerland supports these highly apposite choices, and is working with the curators to provide audiences from Paris, France and further afield with the very best of Swiss creation in this area.

For example, the architects Fabio Gramazio and Matthias Kohler from Gramazio Kohler Research, ETH Zürich will present their latest findings in the exhibition Smart Dynamic Casting, A robotic gliding process. Their research is focused on innovative solutions for sustainable use of resources and materials.

During the symposium "Vertigo", speakers from the Polytechnical School of Lausanne (EPFL) will make the demonstration of new digital forms of archives and show how this benefited 50 years of concerts at the Montreux Jazz Festival and the mapping of 500 years of history of the city of Venice.